discover Dartmouth

PART OF THE VISIT SOUTH DEVON FAMILY

2026/27 MEMBERSHIP PACK

WHO ARE WE?

Discover Dartmouth is run and managed by Visit South Devon CIC. We have been operating the main tourism website and destination marketing for Dartmouth for the last 10 years.

Managed by a qualified and dedicated team of experienced marketing professionals with years of experience in the tourism industry, we are passionate about spreading the word about Dartmouth and our businesses both nationally and internationally.

discoverdartmouth.com

07590 570007 | louise@visitsouthdevon.co.uk

Why should you join Discover Dartmouth?

Being part of Discover Dartmouth gives your business direct access to over 260,000 annual website sessions, and 160,000 directly engaged consumers.

Discover Dartmouth is the top ranking site in Google for the search 'Dartmouth'. Our social media posts are often also shared through our partner channels thus increasing exposure for the town to a wider audience and out of the region.

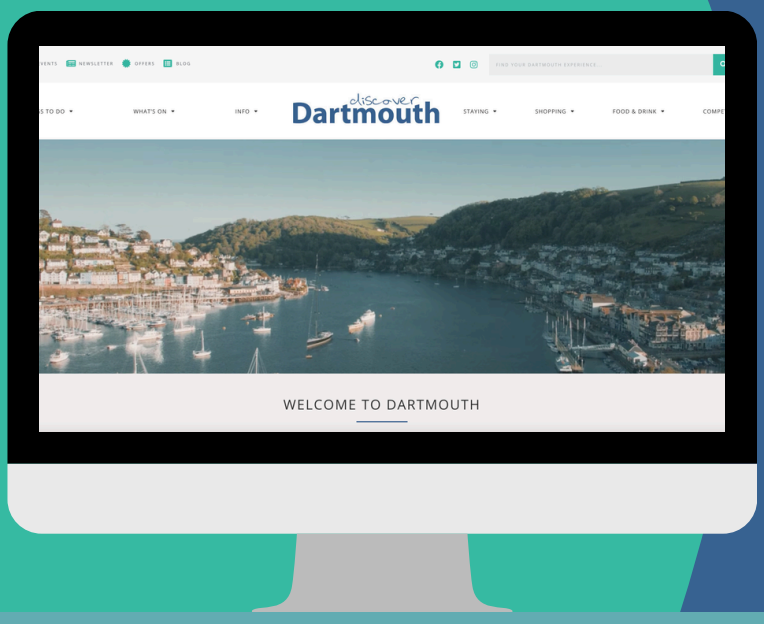
2025 WEBSITE & SOCIAL STATS

13,000 followers

14,100 followers

412,000 page views
236,000 sessions
140,000 users

7,000 newsletter subscribers



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MEMBERSHIP OPTIONS

Discover Dartmouth offers 12 month website membership options under one of four specific categories at three levels. The table below explains the different range of features, benefits and exposure of each level.

	Member | Basic	Member | Enhanced	Member | Deluxe
Price	£50 + VAT	£175 + VAT	£299 + VAT
WHAT'S INCLUDED?			
Listing Details Website link, email link, contact details, opening times, map, pricing, description of business	Yes	Yes	Yes
Number of Images	1	5	10
Priority in search results	3rd	2nd	1st
Ability to edit your listing	Yes	Yes	Yes
Event Listings	Unlimited	Unlimited	Unlimited
Social Media Support Send prepared content to be posted on DD channels	Yes	Yes	Yes
Guest Blog Posts	Yes	Yes	Yes
Dedicated blog post (written by us after a complementary visit to your business)	Yes	Yes	Yes

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MEMBERSHIP OPTIONS CONTINUED

	Member | Basic	Member | Enhanced	Member | Deluxe
Competitions (with newsletter inclusion & optional data capture)	Yes	Yes	Yes
Links to social media accounts (Twitter, Facebook, Instagram)		Yes	Yes
Inclusion in the 'What's Nearby' carousel feature		Yes	Yes
Video on listing			Yes
Additional listings (additional businesses at the same address)	£69 per listing	£49 per listing	Unlimited
Category Page Banner Advert	£40 per month	£30 per month	6 months free
Category Page Gallery Image	£50 per month	£40 per month	6 months free
Homepage Banner Advert	£69 per month	£49 per month	3 months free
Feature in Consumer Newsletter (150 words & landscape image OR banner ad in an orientation of your choice)	£40 per newsletter	£30 per newsletter	1 free

*** ALL PRICES EXCLUDE VAT**
****ADVERTS AND FEATURES ARE SUBJECT TO AVAILABILITY**

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Other membership benefits include:

- Access to our Discover Dartmouth members Facebook group where you can connect with other Dartmouth businesses and services.
- Use of our branding for your own marketing purposes.
- Reciprocal website links to help with your SEO and search engine rankings.

ADDITIONAL ADVERTISING

We have plenty of additional advertising opportunities for both members and non-members, including different banners, press visits from us, competitions and more. Please see our Rate Card for those prices or for more information, please get in touch.

SPECIAL OFFER!

If you take out a membership with Discover Dartmouth, you are eligible for a 10% discount off the combined price should you also take out a paid website listing with Visit South Devon.

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