

Discover Dartmouth Press Release

Discover Dartmouth Like Never Before: Launch of Exclusive Illustrated Maps



Visitors and locals alike can now discover Dartmouth with a fresh perspective, thanks to the launch of a brand-new series of illustrated maps showcasing the town's unique character, history, and charm.

The maps, created by Sian Ward Illustrations who is part of the Visit South Devon Marketing team, combine practical wayfinding with beautifully hand-drawn artwork, capturing Dartmouth's winding streets, scenic waterfront, and iconic landmarks. More than just a guide, each map is a keepsake designed to celebrate the town's distinctive spirit.

Stuart Longrigg Chair of Visit South Devon said *"Dartmouth is full of hidden gems, and we wanted to create something that helps people discover them while also offering a piece of art they can take home. These maps are both useful for navigating and beautiful enough to frame."*

Sian Ward, Visit South Devon *“As both an illustrator and part of the Visit South Devon team, it’s been such a joy to bring Dartmouth to life on paper. I wanted to capture not just the streets and landmarks, but also the character and charm that makes the town so special. In creating these new maps, I took on board feedback from our website visitors about older versions of travel maps we had on our website, making sure that my designs were clearer, more user-friendly, and a real reflection of what people told us they wanted. My hope is that these maps feel like a little piece of Dartmouth people can treasure long after their visit.”*

An online shop will also be created to enable visitors and locals to purchase these maps as prints, merchandise and memorable keep sakes.

Highlights of the illustrated maps include:

- **Landmark illustrations** - from the historic Britannia Royal Naval College to the bustling River Dart.
- **Local recommendations** - showcasing independent shopping areas, eateries, and cultural spots.
- **Artistic design** - a collectible print that doubles as both a guide and a souvenir.

The illustrated maps will be available to download from our website -

[Map of Dartmouth - Discover Dartmouth](#)

Whether you’re visiting for the first time or rediscovering Dartmouth, these illustrated maps make the journey memorable.

Note to Editors

Discover Dartmouth is owned and managed by Visit South Devon CIC. Visit South Devon is a Community Interest Company that exists solely for the benefit of the local tourism and hospitality community, helping raise the profile of the area as a destination for both national and international visitors. Covering the whole southern half of Devon, including, the South Hams, West Devon, Teignbridge, East Devon and Mid Devon, our main aim is to increase the number of day visits, short breaks, longer holidays and business trips to South Devon for the benefit of the local visitor economy.

Press Contacts

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For more information on Discover Dartmouth, please visit www.discoverdartmouth.com