

discover Dartmouth

PART OF THE
VISIT SOUTH DEVON
FAMILY



2024/25 RATE CARD

To book your additional advertising or find out more information, please contact sydney@visitsouthdevon.co.uk

2023 DISCOVER DARTMOUTH STATS

646,660 page views

192,226 sessions

148,036 users

6,900 newsletter
subscribers



10,500 followers



13,300 followers

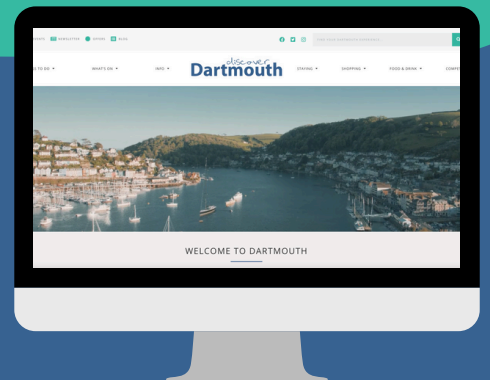


3,100 followers



ADVERTISING OPTIONS

HOMEPAGE



	Basic	Enhanced	Deluxe	Non-Member
Homepage Banner Ad	£69 per month	£49 per month	£29 per month	£100 per month

All Prices exclude VAT



2023/24 RATE CARD

ADVERTISING OPTIONS CONTINUED

CATEGORY PAGES

	Basic	Enhanced	Deluxe	Non-Member
Category Page Banner Ad	£40 per month	£30 per month	6 months free	£60 per month
Category Page Gallery Image	£50 per month	£40 per month	6 months free	£200 per month

E-NEWSLETTER ADVERTISING

	Basic	Enhanced	Deluxe	Non-Member
Feature in Consumer Newsletter (150 words & a landscape image OR banner ad of any orientation)	£40 per newsletter	£30 per newsletter	1 free feature	£60 per newsletter
Dedicated Consumer Newsletter	£125 per newsletter	£100 per newsletter	£75 per newsletter	£200 per newsletter

All Prices exclude VAT

discover Dartmouth

PART OF THE
VISIT SOUTH DEVON
FAMILY



2023/24 RATE CARD

ADVERTISING OPTIONS CONTINUED

EXTRAS

	Basic	Enhanced	Deluxe	Non-Member
Additional Listings (must be same address as your business)	£69 per listing	£49 per listing	Free	N/A
Guest Blog Posts (written by you)	Free	Free	Free	£50 per blog post
Dedicated Blog Post (written by us after a complimentary visit to your business)	£25 per blog post	Free	Free	£75 per blog post
Competitions (with newsletter inclusion & optional data capture)	Free	Free	Free	£100 per competition

All Prices exclude VAT

To book your additional advertising or find out more information, please contact sydney@visitsouthdevon.co.uk