

# discover Dartmouth

PART OF THE  
VISIT SOUTH DEVON  
FAMILY



## 2023/24 RATE CARD

To book your additional advertising or find out more information, please contact [sydney@visitsouthdevon.co.uk](mailto:sydney@visitsouthdevon.co.uk)

### 2022 DISCOVER DARTMOUTH STATS

418,276 page views

168,628 sessions

138,337 users

3,500 newsletter  
subscribers



9,200 followers



13,000 followers

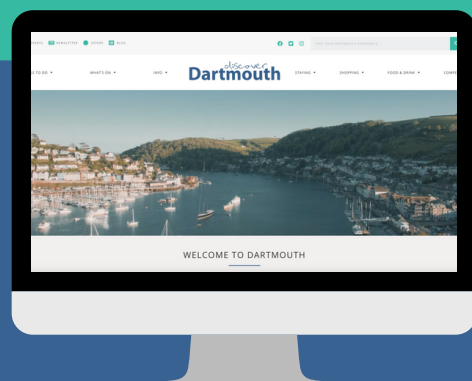


3,200 followers



### ADVERTISING OPTIONS

#### HOMEPAGE



	Basic	Enhanced	Deluxe	Non-Member
Homepage Banner Ad	£69 per month	£49 per month	£29 per month	£100 per month

All Prices exclude VAT



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### ADVERTISING OPTIONS CONTINUED

#### CATEGORY PAGES

	Basic	Enhanced	Deluxe	Non-Member
Category Page Banner Ad	£40 per month	£30 per month	6 months free	£60 per month
Category Page Gallery Image	£50 per month	£40 per month	6 months free	£200 per month

#### E-NEWSLETTER ADVERTISING

	Basic	Enhanced	Deluxe	Non-Member
Feature in Consumer Newsletter	£40 per newsletter	£30 per newsletter	1 free feature	£60 per newsletter
Consumer Newsletter Banner Ad	£35 per newsletter	£25 per newsletter	£15 per newsletter	£50 per newsletter
Dedicated Consumer Newsletter	£125 per newsletter	£100 per newsletter	£75 per newsletter	£200 per newsletter

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### ADVERTISING OPTIONS CONTINUED

#### EXTRAS

	Basic	Enhanced	Deluxe	Non-Member
<b>Additional Listings</b> (must be same address as your business)	£69 per listing	£49 per listing	Free	N/A
<b>Guest Blog Posts</b> (written by you)	Free	Free	Free	£50 per blog post
<b>Dedicated Blog Post</b> (written by us after a complimentary visit to your business)	£25 per blog post	Free	Free	£75 per blog post
<b>Competitions</b> (with newsletter inclusion & optional data capture)	Free	Free	Free	£100 per competition

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