

To book your additional advertising or find out more information, please contact louise@visitsouthdevon.co.uk or laura@discoverdartmouth.com

2021 Discover Dartmouth Stats:

WEBSITE

500,000 Page Views
180,000 Sessions
140,000 Users

E-NEWSLETTER

3,200 Subscribers

SOCIAL MEDIA

7,500 Facebook Likes
3,100 Twitter Followers

Advertising Opportunities:

All prices exclude VAT.

HOMEPAGE

	Member Basic	Member Enhanced	Member Deluxe	Non-Member
Homepage Banner Ad	£69 per month	£49 per month	£29 per month	£100 per month

CATEGORY PAGES

	Member Basic	Member Enhanced	Member Deluxe	Non-Member
Category Page Banner Ad	£40 per month	£30 per month	6 months free	£60 per month
Category Page Gallery Image	£50 per month	£40 per month	6 months free	£200 per month

E-NEWSLETTER ADVERTISING

	Member Basic	Member Enhanced	Member Deluxe	Non-Member
Feature in Consumer Newsletter	£40 per newsletter	£30 per newsletter	1 free	£60 per newsletter
Consumer Newsletter Banner Ad	£35 per newsletter	£25 per newsletter	£15 per newsletter	£50 per newsletter
Dedicated Consumer Newsletter	£125 per newsletter	£100 per newsletter	£75 per newsletter	£200 per newsletter

All prices exclude VAT.

EXTRAS

	Member Basic	Member Enhanced	Member Deluxe	Non-Member
Additional Listings (must be same address as your business)	£69 per listing	£49 per listing	Free	N/A
Guest Blog Posts (written by you)	Free	Free	Free	£50 per post
Dedicated Blog Post (written by us after a complimentary visit to your business)	£25 per post	Free	Free	£75 per post
Competitions (with newsletter inclusion & optional data capture)	Free	Free	Free	£100 per competition

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