

# Membership Pack 22/23

Discover Dartmouth

discover  
**Dartmouth**

[www.discoverdartmouth.com](http://www.discoverdartmouth.com)



To join us or find out more information, please contact [louise@visitsouthdevon.co.uk](mailto:louise@visitsouthdevon.co.uk) or [laura@discoverdartmouth.com](mailto:laura@discoverdartmouth.com)

## Join us at Discover Dartmouth

- Being part of Discover Dartmouth gives your business direct access to over 400,000 annual website sessions, and 22,000 directly engaged consumers .
- Discover Dartmouth is run and managed by Visit South Devon CIC. We have been operating the main tourism website for Dartmouth for the last 6 years.
- Managed by a qualified team of experienced marketing professionals with years of experience in the tourism industry.
- We spread the word about Dartmouth and our businesses both nationally and internationally.
- Discover Dartmouth is the top ranking site in Google for the search 'Dartmouth'.
- Discover Dartmouth's social media posts are often also shared through our partner channels thus increasing exposure for the town to a wider audience and out of the region.
- Links to Discover Dartmouth from Visit England's Destination England projects: Mayflower 400 & Englands Coast
- Sign Up for TXGB
- Sign Up for England's Coast

All enhanced and deluxe members can;

- Provide guest blog posts, which are also promoted across social media.
- Submit an unlimited number of events to the Discover Dartmouth's 'What's On' section.
- Get the most out of your listing with support from our local team of experts.
- Participate in competitions with Discover Dartmouth which are promoted on the website, across social media or in our e-newsletters.
- Benefit from social media exposure, including taking over Discover Dartmouth's Instagram Stories.
- Opportunity to work with our Tourism partners including; Visit Devon, Visit South Devon, Dartmouth Mayflower and more...

## 2021 Discover Dartmouth Stats:

### WEBSITE

500,000 Page Views  
180,000 Sessions  
140,000 Users

### E-NEWSLETTER

3,200 Subscribers

### SOCIAL MEDIA

7,500 Facebook Likes  
3,100 Twitter Followers  
12,000 Instagram Followers

## Membership Options 2022/2023

The Discover Dartmouth Website offers 12 month website membership options at 2 levels. The table below explains the different range of features, benefits and exposure of each level.

All prices exclude VAT.

What's Included	Member   Basic £50 + VAT	Member   Enhanced £175 + VAT	Member   Deluxe £299 + VAT
Listing in Your Business Sector Category • Staying • Things to do • Shopping • Food & Drink			
Listing includes phone number, address & map			
Number of images	1	5	15
Description (words)	Unlimited	Unlimited	Unlimited
Priority in search results	3rd	2nd	1st
Ability to log in & edit your listing			
Book Now' button			
Website link, email link & opening times			
Facilities, awards & pricing			
Special offers on website			
Links to social media accounts (Twitter, Facebook, Instagram, Pinterest) & your TripAdvisor profile			
Inclusion in the 'What's Nearby' carousel feature			
Add video to your listing			
Guest blog posts	Unlimited	Unlimited	Unlimited

Dedicated blog post (written by us after a complimentary visit to your business)		Free	Free
Event listings	6 a year	Unlimited	Unlimited
Additional listings (additional businesses at the same address)	£69 per listing	£49 per listing	Unlimited
Competitions (with newsletter inclusion & optional data capture)	Free	Free	Free
<b>Banner &amp; Consumer Newsletter Features</b>			
Category page banner ad	£40 per month	£30 per month	6 months free
Category page gallery image	£50 per month	£40 per month	6 months free
Homepage banner ad	£69 per month	£49 per month	£29 per month
Feature in consumer newsletter	£40 per newsletter	£30 per newsletter	1 free
Consumer newsletter banner ad	£35 per newsletter	£25 per newsletter	£15 per newsletter
<b>Social Media Activity</b>			
Sharing and promoting your posts across the Discover Dartmouth social media channels		Yes	Yes
Dedicated quarterly social media post solely about your business			Yes
<b>Press &amp; PR Activity</b>			
Opportunity to host press visits	Yes	Yes	Yes
Inclusion in press releases and PR activity		Yes	Yes

### All prices exclude VAT.

If you take out a website listing with Discover Dartmouth, you are eligible for a 10% discount off the combined price should you also take out a paid website listing with Visit South Devon.

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