

## Dartmouth Tourism Support



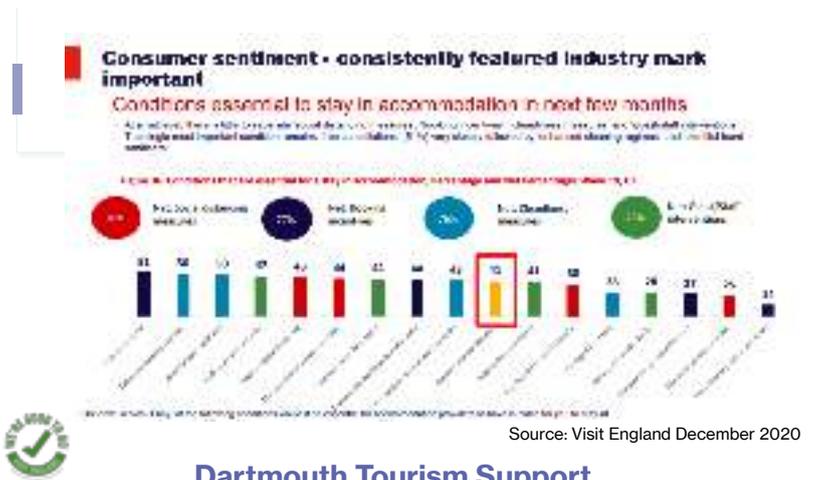
Laura Campbell  
Destination Marketing Dartmouth  
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Working with the businesses of Dartmouth to deliver a strong commercial community

Getting Dartmouth on board with the Visit England Good to Go Scheme  
As on January 31<sup>st</sup> 2021 we have 43 businesses registered within the TQ6 postcode.

**We would like to get more.**



A December report shows that visitors are looking for locations following the Government's COVID-19 guidance to help their decision making. 41% said they were looking for a Government recognised certification to demonstrate compliance of all safety protocols.

With Social distancing measures, cleanliness and Guest / Staff interventions as three of the top four conditions that Visitors are saying are essential for them to stay in accommodation.

## Dartmouth Tourism Support

This also applies to retail and attractions / activities

### What can you do?

Register for your 'Good to Go' Certification.

<https://goodtogo.visitbritain.com/>

There is a **Visit England** helpline available should you need it and you can also contact **Laura Campbell** on a local level for **Dartmouth**

Email: [laura@lauracampbell.biz](mailto:laura@lauracampbell.biz)

Tel: 07880744900

The "We're Good To Go" industry standard mark is a self-assessment scheme that has been designed by VisitEngland in partnership with the national tourist organisations Tourism Northern Ireland, VisitScotland and Visit Wales to provide a 'ring of confidence' for all sectors of the tourism industry, as well as reassurance to visitors that businesses have clear processes in place and are following industry and Government COVID-19 guidance on cleanliness and social distancing.

Tourism and event businesses who have read and implemented the Government's COVID-19 reopening guidance, understand the guidance from Public Health England and have a COVID-19 Risk Assessment in place can apply for the industry standard mark by filling in the form on this site.

To support you in completing the form

## FAQ

<https://goodtogo.visitbritain.com/frequently-asked-questions>

You will need **COVID – 19 Risk Assessment**

<https://www.hse.gov.uk/coronavirus/working-safely/risk-assessment.htm>

## Public Health Guidance

<https://www.gov.uk/government/collections/coronavirus-covid-19-list-of-guidance>

## Latest Guidance Jan 21

<https://www.visitbritain.org/business-advice/support-tourism-and-event-businesses-during-covid-19>



Once you have submitted your application you will be able to download logos and your certificate to display. Then do let me know and as I am putting together content for Visit England to showcase.

The next step from this is **Quality In Tourism's Safe Clean & Legal**

<https://www.qualityintourism.com/quality-assessment/safe-clean-and-legal>

Consumers often assume that any property that they stay in is **safe and compliant**. In reality, this may not be the case, particularly with the boom of the internet and the rise of second room renters. QiT assessors are the **enforcers of legal standards** for the industry, ensuring that businesses have the correct documentation and checks in place, from fire safety to food safety, confirming that the accommodation **meets or exceeds minimum standards**.

Their checks are annual, robust and objective, rather than personal opinion. It's this impartiality that makes the scheme so strong.

What's more, in the post-pandemic world of travel, [nearly 80% of potential guests expect any accommodation provider that they book with to have an independent accreditation of their standards](#), and 64% expect the accreditation to include an independent inspection. That makes Safe, Clean & Legal™ more relevant than ever to industry, and [thousands of accommodation providers have already signed up](#).

Thank you for getting involved

**Laura Campbell MTMI**

SW Regional Representative for the Tourism Management Institute

Tourism Consultant

Operational Excellence

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