

Press Release

Dartmouth welcomes back visitors to their town

RESPECT, PROTECT, DISCOVER

#RespectDartmouth #ProtectDartmouth #DiscoverDartmouth



Respect, Protect and Discover Dartmouth is a campaign launched by Discover Dartmouth and Dartmouth Town Council, in partnership with South Hams District Council and Devon County Council to help reopen the town of Dartmouth to visitors and to support local businesses through their reopening. The campaign is focusing on opening Dartmouth safely with clear messages to visitors about how to safe guard using the government guidelines and how to respect local residents and the community of Dartmouth and to ensure visitors have a great experience when visiting. The campaign has also developed toolkits to help support Dartmouth businesses with their own marketing messaging through these uncertain times.

The tool kit includes graphics which businesses can use to help promote their business and content suggestions to help them with their social media activity under the three campaign themes – Respect Dartmouth, Protect Dartmouth and Discover Dartmouth.

The tool kit for businesses can be downloaded from here

<https://www.discoverdartmouth.com/business-support/respect-protect-and-discover>

Residents and visitors are understandably cautious about the town opening again and this campaign is designed to help signpost visitors to make their visit to Dartmouth safe and enjoyable for all. We are asking all visitors to respect our town by parking considerately, taking rubbish home and observing simple courtesies. Everyone should protect themselves and others by maintaining social distancing, following guidelines set by shops and local businesses and washing hands as often as possible. We hope that visitors will enjoy discovering (or rediscovering) everything Dartmouth has to offer from vibrant vendors, tasty takeaways and everyday essentials set against the beautiful backdrop of the River Dart.

Current social distancing measures mean that it is just not viable for restaurants, cafes, bars and pubs to open without the provision of additional outside seating. Wherever possible Dartmouth Town Council and South Hams District Council have relaxed outside trading restrictions. This means that, this summer, there will be al fresco dining on South Embankment and possibly Royal Avenue Gardens.

Councillor Cathy Campos – Dartmouth Town Council – Recovery Plan Lead “We are delighted to welcome back visitors to our wonderful riverside town, and it is great to see how our local businesses are adapting to re-open in line with government guidelines. It is lovely to see the engagement with the businesses in town supporting our Respect, Protect and Discover Dartmouth Campaign to showcase what our wonderful town has to offer”.

Councillor Jonathan Hawkins of South Hams District and Devon County Council added “Dartmouth is very lucky to have a wide selection of amazing and diverse small shops and businesses. We have worked with many in our community to help reopen our town to locals and visitors, it is now more important than ever to support them.”

The campaign will also have a focus on supporting local and independent businesses in Dartmouth to help encourage the continued good will of visitors and residents to source local where possible.

Press Contacts

For additional information or images please contact

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Campaign website pages <https://www.discoverdartmouth.com/blog/2020/6/5/respect-protect-and-discover-dartmouth-a2578>